

Rep Order# 8852557 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37016

Printed: 08/22/2012 11:37 AM
Last Received: 08/22/2012 7:25 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/PRES/DEM
Estimate# 1621
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1621
Flight Dates 08/17/2012 - 08/23/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH
PLEASE ADD LINE 15 TO SCHEDULE...
REVISED ORDER TOTAL IS \$11040/ 15 SPOTS
PLEASE CONFIRM
THANKS
GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TH	5A-6A	8 NEWS NOW AT 5AM	:30	\$900.00	08/20-08/23	1	1	1	\$900.00	
	*2	M-TH	4A-459A	4A NEWS V3 Program Name Change, Comment Changed	:30	\$75.00	08/20-08/23	2	1	2	\$150.00	
	3	M-TH	7A-9A	CBS THIS MORNING	:30	\$900.00	08/20-08/23	1	1	1	\$900.00	
	4	SU	530A-6A	WALL STREET JOURNAL REPORT	:30	\$100.00	08/19-08/19	1	1	1	\$100.00	
	*5	SU	6A-630A	8 NEWS NOW SUNDAY MORNING- #1 V3 Comment Changed, Spots/week Changed	:30	\$440.00	08/19-08/19	0	0	0	\$0.00	
	*6	M-TH	12P-1230P	8 NEWS NOW AT NOON V3 Comment Changed, Spots/week Changed	:30	\$650.00	08/20-08/23	2	1	2	\$1,300.00	
	*7	M-TH	3P-4P	ELLEN V3 Comment Changed, Spots/week Changed	:30	\$800.00	08/20-08/23	0	0	0	\$0.00	

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	8	M-TH	4P-5P	8 NEWS NOW AT 4PM & 430PM	:30	\$900.00	08/20-08/23	2	1	2	\$1,800.00	
	9	M-TH	5P-630P	8 NEWS NOW ROTATION	:30	\$1,250.00	08/20-08/23	2	1	2	\$2,500.00	
	*10	M-TH	630P-7P	INSIDE EDITION V3 Comment Changed, Spots/week Changed	:30	\$900.00	08/20-08/23	0	0	0	\$0.00	
	*11	M-TH	7P-8P	ET/INSIDER V3 Comment Changed, Spots/week Changed	:30	\$1,000.00	08/20-08/23	0	0	0	\$0.00	
	*12	SA	7P-8P	ET WEEKEND V3 Comment Changed, Spots/week Changed	:30	\$250.00	08/18-08/18	0	0	0	\$0.00	
	13	M-TH	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$650.00	08/20-08/23	1	1	1	\$650.00	
	*14	TU	9P-10P	NCIS:LA V3 Added	:30	\$2,490.00	08/21-08/21	1	1	1	\$2,490.00	
	*15	W-TH	4A-459A	4A NEWS Sales Remark: V5 ADD TO SKED. V5 Added	:30	\$125.00	08/22-08/23	2	1	2	\$250.00	

--REPORT TOTALS--

Report Totals: 15 / \$11,040.00

--SALES MONTHLY TOTALS--

Aug 12: 15 / \$11,040.00

Sales Totals: 15 / \$11,040.00

Station Totals: 15 / \$11,040.00